COLLEGEDALE PUBLIC LIBRARY

BOARD MEETING

TUESDAY, JANUARY 12, 2021

The Collegedale Public Library met on Tuesday, January 12, 2021

Members Present

- Nikki Johnson
- John Willis
- Susan Johnson
- Kevin Kibble
- Heidi Marshall
- Stan Cottrell

Also present:

- Natalie Wright, Library Director
- Kelly Hicks, Liaison for Friends of the Library

Absent

• Phil Garver

CALL TO ORDER: John Willis

APPROVAL OF MINUTES:

The minutes of the previous meeting on October 6, 2020, were sent digitally to each member.

FINALIZE THE ELECTION OF OFFICERS

All were accepted

- John Willis, Chair
- Kevin Hicks, Vice-Chair
- Heidi Marshall Secretary

FRIENDS OF THE LIBRARY REPORT:

Kelly Hicks: Reported on updates from friends of the library

- October 20, 2020 date of the previous meeting
- Discussed membership for 2021. Letters sent to renew memberships.
- \$832.00 for the Tennessee Reads program
- Discussed upcoming author series
- 11 bricks ready to be put down, looking for a new engraver
- Discussed online book sales with curbside pickup. \$477.00 created from the online book sales.
- The next meeting will by April 2021

QUARTERLY LIBRARY REPORT:

Natalie Wright reported on the Library's activities with discussions:

- See attached report
- Still using regular operational hours with curbside service.
- Application for Grants:
 - Weldon Foundation- replace books lost in the tornado
 - Copies of school reading lists, mostly young adults.
- Friends of the library gave \$1000.00
- This still left \$3000.00 short with a loss of \$10,000.
- Money in DVD budget might be shifted since there are few DVDs available for purchase.
- One in-person event was held following CDC guidelines. 88 people attended
 - o All other programs are virtual
- Common Thread Book Club is popular with patrons
- Community Garden Space in the Commons with Teens. Possibly a herb garden.
- Grants have been applied for

NEW BUSINESS:

NEW LIBRARY LOGO

• A new library logo was introduced and voted on for acceptance. All members approved.

STRATEGIC PLAN: ATTACHED

- Various organizations are looking to connect, the library could be the hub for these connections.
- Looking for better marketing- a need for this to be clearer and more concise.
- Educational Opportunities not available through traditional education, the library could provide programs to "fill in the gap".

NEXT MEETING: APRIL 13, 2021